



# ENGAGE

emerging [aia]  
gulf states 2014 

a design and career development symposium for [and by] Emerging Professionals

## New Orleans, Louisiana

**Friday  
November  
14th, 2014** **Tulane School of  
Architecture**  
Richardson Memorial Hall  
Room 201

**Saturday  
November  
15th, 2014** **Tulane City Center**  
1725 Baronne Street

Now entering its second year, **Emerging Gulf States 2014** will bring a diverse group of speakers together to discuss how Emerging Professionals are reaching beyond the traditional modes of practicing Architecture to successfully collaborate with allied professionals and their communities and make meaningful change through design.



Register Now!

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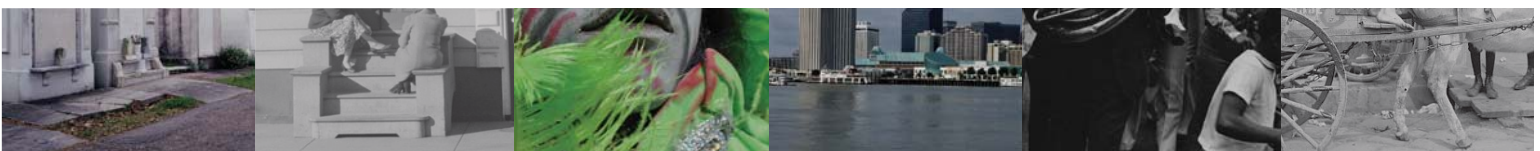


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# ACKNOWLEDGEMENTS

**Institutional Sponsors**

- AIA Gulf States Regional Council
- AIA Alabama Council
- AIA Arkansas
- AIA Louisiana
- AIA Mississippi
- AIA Tennessee Society
- Women in Architecture New Orleans
- Tulane University School of Architecture



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**Special Thanks**

- Tulane University School of Architecture
- Tulane City Center
- Kenneth Schwartz, FAIA
- Lynn Robertson
- Kathy Desselle
- AIA Louisiana
- AIA New Orleans
- YAF New Orleans

*This symposium is made possible by a grant from the AIA College of Fellows*



# KEYNOTES

**Alex Gilliam**



A cheerleader of possibility, Alex Gilliam is the founder of Public Workshop, an organization that redefines the way youth and communities participate as citizens and leaders in the design of their neighborhoods and cities. Alex fundamentally believes that great design, empowerment, innovation, and having fun are not mutually exclusive. He creates inspiring curricula, transformative youth design leadership programs, innovative participatory community design tools, engaging events and thoughtful strategies that help people rethink possibility. Alex has worked with numerous organizations, museums, universities, architecture firms, and city agencies including the Charter High School for Architecture and Design in Philadelphia, Rural Studio, Hester Street Collaborative, Cooper Hewitt National Design Museum, University of Pennsylvania, University of Texas, Chicago Architecture Foundation, Landon Bone Baker Architects, Michael Van Valkenburgh Associates, Open House New York, and the City of Austin, Texas. In addition, Alex is a national expert on K-12 education with an emphasis on service learning and was the 2010 Field Fellow at the National Building Museum in Washington, DC. Alex is a Senior Lecturer in the Design Department at the University of the Arts in Philadelphia. His work has been featured on NPR's Studio 360 and in magazines such as Metropolis, ID, Architect, and the Architect's Newspaper as well as showcased on a various company websites including Fast Company, BMW Guggenheim Lab|Log, Kaboom!, Core 77, Yahoo and NBC's TODAY. Alex was recently named by Philadelphia Magazine as one of the 'brightest minds' in Philadelphia and as one of the top 100 public interest designers in the country.

Alex's recent work includes creating a green design leadership program in the Chicago that trains young people to gather the environmental data and collect the stories that substantiate design changes in their neighborhoods; developing unique designbuild place-making events to better engage youth and community in a master planning process in Austin, TX; designing a NEA funded youth community design leadership program for middle schools in the Bronx; creating a full scale building system that allows young people to prototype their own playgrounds in under-used public spaces; design-building adventure playgrounds and exercise courses in Philadelphia and Flint; opening the Department of Making + Doing, a making-oriented civic innovation workshop; and launching Tiny WPA, a program to redesign and rebuild Philadelphia's public spaces and micro-infrastructure through improvements initiated by youth.

**Allison Anderson**



Allison Anderson focuses on projects with a strong community design component, and is dedicated to creating sustainable places through the preservation and enhancement of existing structures, communities, and habitats. Repairing the connection between nature and the built environment demands a practice that explores the broadest definition of sustainability. Anderson was the first LEED-Accredited Professional in Mississippi in 2002 and chairs the US Green Building Council Mississippi Advocacy Committee. Allison earned a Master of Architecture degree from the University of Texas where she was awarded the President's Fellowship, and a Bachelor of Architecture degree from the University of Southern California. She has been a licensed architect since 1991. Alison has taught architecture at the University of Texas, Louisiana State University, and Tulane University.

**Tommy Pacello**



Tommy Pacello is a project manager with the Memphis Mayor's Innovation Delivery Team where he leads the City's efforts to generate neighborhood economic vitality in the core of the city. An attorney and city planner, Tommy started his career as an Assistant City Attorney in Memphis representing the city on legal matters involving planning, zoning, and constitutional law. Tommy previously served in Austin, Texas where he managed several national planning and development code projects for the Austin-based firm Code Studio.



# PANELS

## Emerging Professionals in Community Building Design

What knowledge to emerging professionals need in order to advance their careers through community design? Hear from three emerging designers that have established robust enterprises to shape the future of the architectural profession and the greater community in which they live. Come prepared to participate in an interactive and engaging discussion on for the next generation of design leaders.



### **Maria Sykes | Epicenter**

The Epicenter is a non-profit that serves the town of Green River, Utah, through creating positive change locally by providing resources to local residents and active involvement in the community.



### **Seth Welty | Colectivo**

Colectivo is a New Orleans design firm that seeks to create a professional space where young talented and energetic people can be brought together to address the individual needs of any given project.



### **Sarah Gamble | GO Collaborative**

The GO Collaborative is an Austin, Texas based design and planning firm focused on creative placemaking, community engagement, and master planning.

Moderator: **Josh Flowers | AIA National Young Architects Forum**

## Architect + Client

How can young architects and clients collaborate to create innovative projects that serve the community? Hear from owners and designers who are creating unique places and experiences in the New Orleans area. Participants will gain understanding into how emerging professionals can impact their projects through collaboration and communication.



### **Joel Ross | John Williams Architects**

**Dwayne Boudreaux | Circle Foods**



### **Carl Westerman | CCWIV Architecture**

**Sara Meadows Shawe | Gulf Coast Housing Partnership**



### **Byron Mouton | URBANbuild**

**Una Anderson | Harmony Neighborhood Development**

Moderator: **Emilie Taylor | Tulane City Center**





# WORKSHOP + DETAILS

## Hands-On Workshop

Led by Tom Pacello of the Memphis's Mayor's Innovation Delivery Team, the AIA Gulf States Emerging Professionals workshop will team with the Tulane City Center and the OC Haley Blvd Festival to explore/study, understand, ideate, and provide possible solutions for four (4) local New Orleans sites which are facing various problems.



## Location

The Emerging Gulf States 2014 Friday, November 14th sessions will be held at the Tulane School of Architecture in Room 201. The Saturday, November 15th keynote lecture and workshop will be held at the Tulane City Center at 1725 Baronne Street. Street parking is available, or take the St. Charles Streetcar.

## Registration Fees

Before October 29th:

After October 29th:

**AIA Members \$60.00**  
**AIAS Members \$40.00**  
**Non-Members \$80.00**

**AIA Members \$85.00**  
**AIAS Members \$65.00**  
**Non-Members \$105.00**

## Volunteering

There are a limited number of volunteer opportunities available on a first-come, first-served basis. In exchange for complimentary attendance [AIA Members & Students] or discounted attendance [Non-AIA Members], you are expected to work a shift at the registration desk or assist with presentations. Please contact Sarah Simonson [ssimonson@trapolinpeer.com] for more information.

## Cancellations & Questions

If you need to cancel or have other questions about the event, don't hesitate to contact us at [aiaemerginggulfsates@gmail.com](mailto:aiaemerginggulfsates@gmail.com). Cancellation requests must be received prior to November 7th.

## Special Accommodations

AIA Gulf States is committed to everyone getting the most out of the symposium. If you require special accommodations due to an impairment or disability, please let us know and we will work with the symposium's host to accommodate you.



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# SCHEDULE

**Friday, November 14th, 2014**  
**Tulane School of Architecture**  
Richardson Memorial Hall  
Room 201

8:30 - 9:00 Breakfast *(provided to attendees)*

9:00 - 9:15 Welcome

9:30 - 10:45 **Keynote : Alex Gilliam**

10:45 - 12:30 Panel : Emerging Professionals in Community Building Design

12:30 - 1:15 Lunch *(provided to attendees & catered by Gracious Bakery)*

1:15 - 1:30 Afternoon Remarks

1:30 - 3:15 Panel : Architect + Client

3:15 - 4:30 **Keynote : Allison Anderson**

**Saturday, November 15th, 2014**  
**Tulane City Center**  
1725 Baronne Street

9:00 - 10:00 **Keynote : Tommy Pacello**

10:00 - 1:00 48 x 48 x 48 Workshop



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